

# ***NEWS RELEASE***

## **MARKEY MAINTENANCE SERVICES, INC.**

**DBA: Medi+CLEAN Environmental Housekeeping / Absolute! Building Maintenance / Educlean Services**  
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FOR IMMEDIATE RELEASE

10/11/05

## **MARKEY'S ATTEND SEMINAR**

Saginaw, MI — Brigitte Markey, President and John Markey, CBSE, VP of Markey Maintenance Services, Inc. attended the BSCAI Executive Seminar held at The Hotel Hershey Resort located in Hershey, PA.

The sales seminar included "Upside Down Marketing" which leads to more satisfied, long-term customers and "How to Become a Rainmaker" tips for getting and keeping customers, and how to "dollarize" the value that a firm delivers to their customer.

Speakers were George Walther and Jeffery Fox. Walther is an expert in communication effectiveness, one of fewer than 100 professional speakers to hold the National Speakers Association's highest award for excellence. Fox is founder and President of Fox & Company, Inc., a consulting firm. Prior to Fox & Company, he was Corporate Vice President of Loctite Corporation. He was also Director of Marketing for the wine division of The Pillsbury Company.

Markey Maintenance Services, Inc. DBA: Absolute! Building Maintenance, Educlean Services, and Medi+CLEAN Environmental Housekeeping employs 210 associates and its service region is from Fenton to Standish and from Clare to Port Huron. The firm provides housekeeping services to facilities such as WNEM, WJRT, WSMH, WEYI, SBC, Midland Daily News, McDonald Broadcasting, Next Media, MidMichigan Health Development Associates, St. Stephen Parish School, Morley Companies, Stage Right, Faith Lutheran School and TheDOW Event Center.

The Building Service Contractors Association International (BSCAI) is the leading US maintenance industry group headquartered in Washington, D.C. BSCAI advocates professionalism and fair business practices among cleaning contractors who agree to abide by the association's Code of Ethics.

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